

How To: Publishing your blog post to Facebook using Publicize

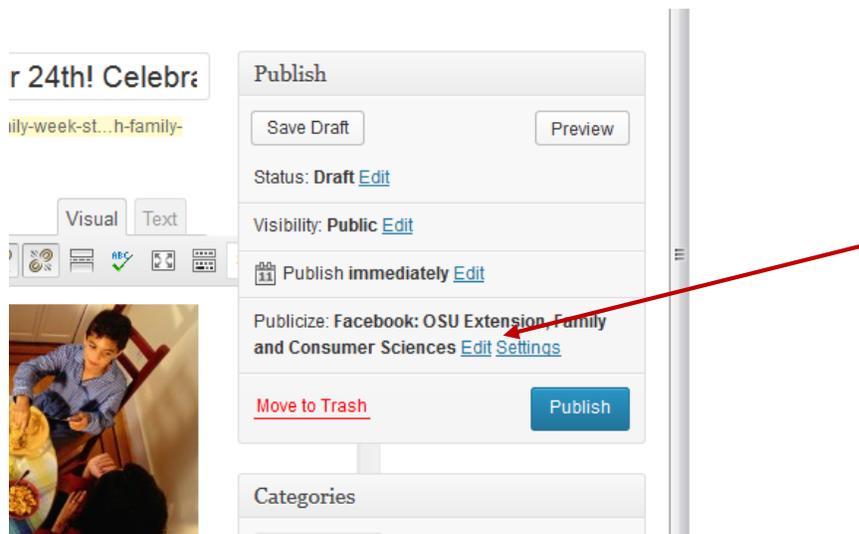
The following is “how to” guide, for simultaneously publishing your blog posts to the Eat, Save, and Be Healthy Blog and the OSUE Family and Consumer Sciences Facebook page. All Authors should now have this option available to them when publishing blog posts. This removes the extra steps required to put blog posts onto our Facebook page, assures that the post will look clean with an appropriate photo, and assures that all of your fabulous posts will get extra attention on Facebook!

All steps take place on the Wordpress blog itself. You do not need to go onto Facebook at all, unless you want to view your post 😊

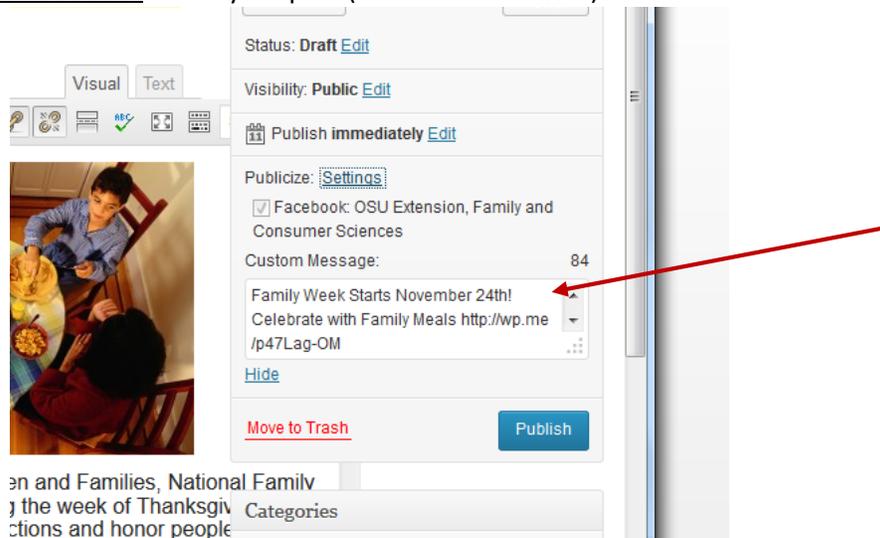
Step 1:

After you have entered your post and are ready to publish it, you will now notice a new option on the right side of the screen called “Publicize: Facebook: OSU Extension, Family and Consumer Sciences”.

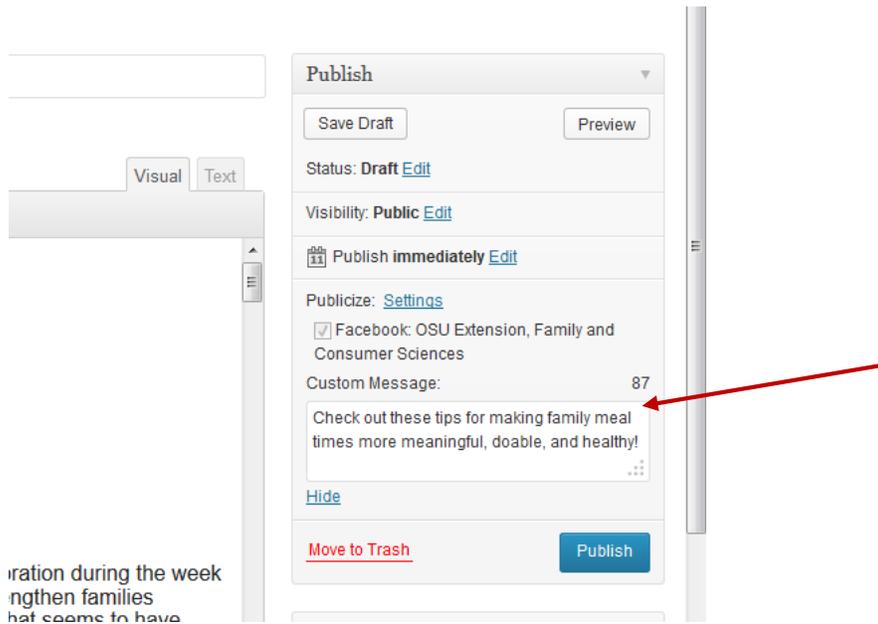
BEFORE publishing your post, first click on the word “Edit”



A text box will appear, which will automatically include the title of your blog and a link. This is the text that will appear **on Facebook** above your post (similar to a “status”).



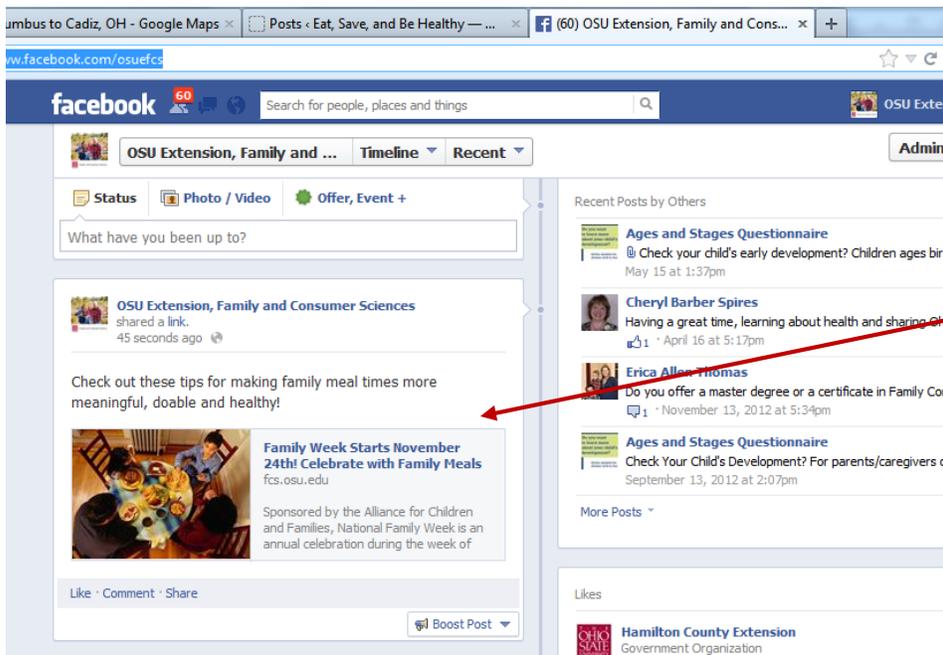
DO NOT leave this as is. The title and link will already be included in the post. Delete what is written here, and instead type 1-2 sentences that tell the audience what your post is about. This is what will appear ABOVE your post on Facebook. Here is an example:



Once you are happy with your message, all you have to do is click the blue button that says **“Publish.”** Your blog post will automatically post to **BOTH** the blog and to Facebook!



When you go to our Facebook page at: <https://www.facebook.com/osuefcs> You should now see your blog post on Facebook!



As you can see, Publicize automatically pulls the picture that was used in your blog post. It also provides the title of your blog, and the first sentence of your post. Users can click on the link, and it will take them directly to the blog.

If you have any questions or issues using this new feature, please do not hesitate to contact Bridgette Kidd at kidd.149@osu.edu or 614-292-5179

Enjoy!!!